



# LAGUNA BEACH MUSIC FESTIVAL

PRESENTED BY THE PHILHARMONIC SOCIETY OF ORANGE COUNTY & LAGUNA BEACH LIVE!

**FEB**  
**2-7**  
**2027**

## 25TH ANNIVERSARY PROGRAM BOOK AD RATES & SPECS

This year, the Laguna Beach Music Festival celebrates 25 years of exceptional music and unforgettable community experiences. To mark this milestone, we're bringing back beloved past artistic directors and collaborators—including **Ray Chen, Joyce Yang, Conrad Tao, Stefan Jackiw, the Calder Quartet, Jeremy Denk, Jay Campbell, and Angella Ahn**. The Laguna Beach Music Festival Program Guide represents an excellent advertising opportunity for any organization or business and offers advertisers exposure to Festival-goers.

### RATES & SIZE SPECIFICATIONS

| Ad Type                               | Rate    | Ad Dimensions (no bleed) |
|---------------------------------------|---------|--------------------------|
| Full Page (Full Color)                | \$1,000 | 7.25" w x 7.25" h        |
| Half Page (Full Color)                | \$600   | 7.25" w x 3.50" h        |
| Quarter Page (Full Color)             | \$300   | 3.50" w x 3.50" h        |
| Congratulatory/Eighth Page* (BW only) | \$100   | 1.25" w x 3.50" h        |

\* Congratulatory ad can typically be designed as text-only 30 words maximum (e.g., "Congratulatoins to Laguna Beach Music Festival for 25 years!") or as a display ad.

### TECHNICAL REQUIREMENTS

- Safety Zone: Keep all critical text, logos, and main imagery 0.25" inside the final trim size on all sides
- File Format: Press-Ready PDF (PDF/X-1a preferred).
- Color Mode: CMYK only. All RGB, Pantone, or Spot colors must be converted before submission.
- Resolution: 300 DPI at 100% scale for optimal print quality.
- Fonts: All fonts must be embedded or converted to outlines to avoid font drops.
- Transparency: Flatten all transparencies prior to exporting your final file.
- Crop Marks: Include crop marks offset by 0.125". Do not allow crop marks to bleed into the live artwork area.

### KEY DEADLINES

Space Reservation Deadline: November 15, 2026 | Artwork Submission Deadline: December 1, 2026

### HOW TO SUBMIT:

Email your print-ready artwork to [marie@philharmonicsociety.org](mailto:marie@philharmonicsociety.org)

Questions? Contact Marie Songco-Torres at (949) 553-2422, ext. 230 or [marie@philharmonicsociety.org](mailto:marie@philharmonicsociety.org).

### ADVERTISEMENT RESERVATION FORM

Please complete this form and return it along with your payment and print-ready art by **December 1, 2026**.

### CONTACT INFORMATION

Company / Organization Name: \_\_\_\_\_

Contact Person Name & Title: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

### SELECT YOUR AD SIZE & PLACEMENT (Check one box)

- ☐ Full Page (Interior) \$1,000
 ☐ Quarter Page (Square) \$300  
☐ Half Page (Horizontal) \$600
 ☐ Congratulatory (Eighth) \$100

**PAYMENT INFORMATION** \*All advertisements must be paid in full prior to printing. Total Amount Due: \$ \_\_\_\_\_

### SELECT PAYMENT METHOD (Check one box)

- ☐ **Credit Card:** Please call the Philharmonic Society Finance Department (949) 553-2422, ext. 239  
☐ **Check:** Payable to: Philharmonic Society of Orange County (Include in memo: LBMF 2027 Program Advertising)  
 Mail check to: 1124 Main Street, Suite B, Irvine, CA 92614  
☐ **Invoice Me:** Please send an invoice to the billing email address listed above.

### AUTHORIZATION & AGREEMENT

By signing below, I acknowledge that I am authorized to purchase this advertising space and agree to submit payment and print-ready artwork according to the specified deadlines.

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Program Book Dimensions  
8 in x 8 in

