



HOW TO BECOME A FUNDRAISER

MUSIC MATTERS is a Peer-To-Peer campaign to raise much-needed funds to benefit our Philharmonic youth music education programs. It enables us as *volunteer fundraisers* to draw support from friends, family, and our communities through emails, text, and social media.

On your **COMPUTER, TABLET** or **MOBILE PHONE** Internet Browser:

1. Enter this URL: igfn.us/vf/musicmatters
2. Click on **BECOME A FUNDRAISER**
3. Fill out your personal information, email, and cell phone.
4. Click **BECOME A FUNDRAISER** at bottom.
5. Scroll down on list to find your Committee/Group name and click **JOIN TEAM**.
6. You will get a "Your Fundraising Page is Ready" **confirmation email** that has a number and link unique to YOUR name!
7. You need to **SAVE** this **confirmation email** for easy access. It has the link to YOUR specific **FUNDRAISING PAGE** from which you ask people to donate.
8. If you need your **confirmation email** resent, please contact marlenenielsen@me.com.

TIPS & STRATEGIES TO ASK YOUR FRIENDS TO DONATE

1. Tell your personal stories about why you volunteer for The Committees on Facebook.
2. Email or text 10 friends asking for at least \$25.
3. Make a \$25 donation to yourself and ask 3 colleagues to match your efforts.
4. Post your fundraising page link at least 3 times on Social Media.
5. The more frequently you ask and post, the more you will raise.
6. When friends donate, tag them in a social media post and thank them for the donation.
7. Checks are welcome! Have them made payable to: *The Committees*.
8. Memo line: Write YOUR name and MUSICMATTERS (so check goes to correct account.)
9. Mail checks to Heather at the PSOC office and they will be entered into the system to be counted towards team fundraising goal.
10. Let us know if you have any questions ... and share your fundraiser successes with us!

How to Access Your **FUNDRAISING** Page

Contact Friends & Ask Them To Donate

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SIGN UP AS A FUNDRAISER:

IMPORTANT!!!! Immediately **SAVE** your **confirmation email** — so you can easily find your URL Link that takes you to your **FUNDRAISING PAGE**. Please make note of your unique number to use at the end of **MUSICMATTERS#**.



2



EDIT YOUR **FUNDRAISING PAGE** INFORMATION:

From your **confirmation email** — click on the **EDIT** icon to personalize your **FUNDRAISING PAGE**, if you wish. You may then upload a photo or change your personal goal \$ amount. Then click **SAVE**.

3

OPEN YOUR **FUNDRAISING PAGE**:

From your **confirmation email**, click your unique link — which takes you to your **FUNDRAISING PAGE**. Please reach out to friends through your **FUNDRAISING PAGE** so their **DONATION** will be entered into the system, accounted to your Committee/Group, and donor will be sent a thank you note and an IRS tax receipt.

4

EMAIL FRIENDS & FAMILY:

Click the email icon from the **FUNDRAISING PAGE**. A default message will come up that you can personalize, and asking them click the link taking them to your page to **DONATE** to support youth music programs.



IMPORTANT: To send out email requests to **DONATE**, click icon **ONLY** from your **FUNDRAISER PAGE**, **NOT** your **confirmation email**.

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SHARE YOUR PAGE! ASK FRIENDS & FAMILY TO TEXT:

TEXT to: 71777 **Message:** MUSICMATTERS# (use your number here)

This will send a link to your **FUNDRAISING PAGE**. (**HOT TIP:** Do this from your own device and you will have an easy access to your page, too!)

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JUST DO IT!

Stick your toe in the water to sign up and go to your **FUNDRAISER PAGE** to email your friends, asking them to **DONATE** any amount. Thank you for your support!

Share the Joy! Share the Music!